



**GIST AWARENESS
DAY**

July 13th 2014

You're Invited

1st Annual GIST Awareness Day

LOCATION

South Coast Botanic Garden
26300 Crenshaw Blvd
Palos Verdes Peninsula, CA

ACTIVITIES

Informational session for patients and caregivers*: 9 AM-1 PM
*Breakfast and lunch will be provided

GIST Awareness Day Festival: 1 PM-4 PM



**HELP US MAKE AND DISPLAY 20,000 ORIGAMI BOATS
AND RAISE \$200,000 FOR GIST RESEARCH**

GIST Awareness Day was created by the Life Raft Group to help address the lack of education and recognition surrounding GIST (Gastro Intestinal Stromal Tumors)- a rare cancer of the GI tract- and help break down the barriers to funding, research, treatment and diagnosis that this causes. To raise awareness among the general public about GIST we are attempting to break the Guinness World Record for largest display of origami boats among other activities at this fun family festival.

Register Now: www.gistawarenessday.org

For questions please contact Mildred Menos at mmenos@liferaftgroup.org

8:00 AM - 8:45 AM	Registration/Breakfast/Mingling
8:45 AM - 9:30 AM	GIST Treatment Advancements Dr. Bartosz Chmielowski, Medical Oncologist, UCLA
9:30 AM - 10:00 AM	Side Effect Management Sandra Brackert, Nurse Practitioner, UCLA
10:00 AM - 10:15 AM	Coffee Break
10:15 AM - 11:00 AM	Surgery: Advancement in GIST Management Dr. Jason Sicklick, Surgeon, UCSD
11:00 AM - 11:45 AM	GIST Research Update Dr. Michael Heinrich, Medical Oncologist and Clinical Researcher, Portland VA Medical Center
11:45 AM - 12:30 PM	Lunch, Roundtable Discussion with Panel of Experts