



SideEQ is an interactive platform which enables cancer patients to track and manage their side effects and provides valuable data on cancer management to the research community.

Until cures are found, drug therapies are a lifeline to someone with cancer. Yet drug treatment can often cause a host of side effects which can greatly impact quality of life and affect the patient's compliance with their drug regimen. In fact, the Life Raft Group's patient registry GIST/PRIME, has recorded **over 800 instances of drug therapy interruption** because side effects became too burdensome.

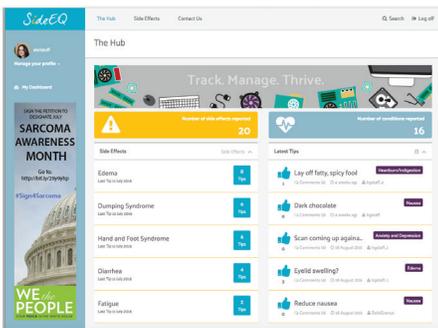
Infrequent, brief clinician visits and reluctance to speak to physicians openly about side effects makes it difficult for doctors to adequately address and track this issue over time, which negatively affects the patient's quality of life and ability to maintain a drug regimen. The patients themselves have vast real-world experience with what works and what does not in side effect management that can benefit others and contribute significantly to this underserved area of research.

What is SideEQ?

SideEQ is a free tool that helps patients track their medications, manage side effects, and thrive despite cancer. By adding important drug therapies, side effects, demographics, and quality of life information to their profiles, people living with cancer gain valuable insights into symptoms and cancer management, which they can then share with their physicians and other patients. By finding ways to mitigate the negative side effects intrinsic to many medications, patients can optimize their overall health while improving treatment outcomes. This valuable information, in turn, can lead to personalized side effects management, tailoring solutions in a targeted way.

As a rare cancer treated by the first oral, targeted therapy, GIST has been on the front lines of this fight. The LRG identified distinctive issues early and realized the inherent value in patient-powered data. By studying side effects in the earliest trials, we were able to alleviate burdens with studies showing side effects eased over time. Over a decade later, we have leveraged our expertise in patient-powered science and built SideEQ to harness real-world insights and smart, actionable data. This evidence-driven, ongoing management process greatly enriches research and can help us find new ways to identify barriers to drug compliance and improve side effect management overall.

Who Can Participate?



Patients & Caregivers: Patients can input, track and share their side effects through a personalized dashboard as well as learn helpful tips and best practices from top healthcare professionals and other patients struggling with the same issues.

Healthcare Professionals: Medical experts from a wide variety of fields have the opportunity to share best practices, as well as learn valuable tips to apply to their own practice.

www.MySideEQ.org