



GAD TikTok Challenge

Each year we offer up many ways to celebrate and increase awareness about this rare disease on GIST Awareness Day, July 13th. This year we'd like to engage our community to share their stories about biomarker testing and its role in their treatment in conjunction with our It's Time campaign. This campaign has focused on testing all patients in order to insure the most effective treatment possible.

The Challenge: Create a short TikTok or video sharing about how testing has guided you or your loved one's treatment. You can post to your TikTok and tag us @liferaftgroup or you can share a video to social@liferaftgroup.org and we will post that to our social media channels.

Suggested 'script': We encourage you to share your experience in your own words, but if you need a prompt to get started, we suggest: "It's GIST Awareness Day! I'm Jane Smith, exon 17, and biomarker testing helped me get the treatment that has helped me to survive and thrive with GIST. Do you know your mutation? It's Time to Get Tested and Save Lives!"

Hashtags: Please use #GISTAwarenessDay #TimeToGetTested #ItsTime when posting. If you want to share mutational testing resources you can share this link: <https://liferaftgroup.org/timetogettested>

We welcome all submissions and encourage you to raise awareness for GIST anyway you can.

If you are interested in mutational testing and need more information, you can check out the resources link above and/or email our Patient Registry Director, Denisse Montoya, at dmontoya@liferaftgroup.org

#GISTAwarenessDay #TimeToGetTested #ItsTime